

# 5

## Tips for Self-Publishers

You've finally finished writing, now let's make your content available to readers!

#1

### Define Your Vision

#### Things to Know

Thinking about the size you want your book, the type of paper, and if you want hard or soft cover (or an eBook) will get you closer to making your book real. Your Sheridan Sales Rep can guide you in making your vision come to life.

#2

### ISBN and Copyright

#### Obtain and Protect

If you plan to sell your book you'll want an ISBN. ISBNs can be obtained from [www.bowker.com](http://www.bowker.com). To register for copyright protection visit: [www.copyright.gov](http://www.copyright.gov).

#3

### Preparing Your Files

#### Format Requirements

Knowing what file format is required by your printer can save time and additional work when you are ready to submit your materials. The most common format is a print-ready PDF for physical copies. If converting to an eBook, application files are preferred.

#4

### Proofing Options

#### Soft Proof vs. Physical Proof

There are several proof options available from viewing online to receiving a physical proof. Your Sheridan Sales Rep will help determine the best option for you based on your needs.

#5

### Congrats! Your Book is Done

#### Now What?

Promote your book, host author signings, tap into friends, family, and social media to get the word out about your book, etc.

### Let Sheridan Be Your Partner

When you are ready to obtain a quote to print your book, visit our website, [www.sheridan.com](http://www.sheridan.com), and submit a request for a quote. While on our website, you can also download our free Self-Publisher's Guide: <http://sheridan.com/books/resources/self-publishing-guide>

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