



This newsletter is brought to you by:

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**In This Issue:**

- Are You Delivering the Best Customer Experience?
- Mailers Adjust to USPS Load-Leveling Changes
- Memberships: Not New, but Increasingly Important
- Ad Sales Keeping You Up At Night? Change Your Strategy
- Positively Rewarding Habits

**Working Smarter**

**Are You Delivering the Best Customer Experience?**

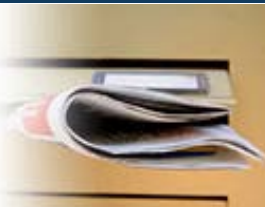
Your readers expect a consistent product that can be customized to their desires and needs. [Can you deliver?](#)



**Need to Know**

**Mailers Adjust to USPS Load-Leveling Changes**

Load-leveling may be here, but are you keeping track of other changes that could be coming through [legislative actions or inaction?](#)



**Industry Innovation**

**Memberships: Not New, but Increasingly Important**

Is your publishing operation leveraging [all the benefits that memberships can provide?](#)



**Publisher Solutions**

**Ad Sales Keeping You Up At Night? Change Your Strategy**

For most publishers, ad sales are a constant uphill battle. A new video series helps publishers and their ad sales teams [take a different approach to improving revenue.](#)



**Life Savers**

**Positively Rewarding Habits**

Don't worry; be happy. Those aren't just song lyrics — they're habits that will [strengthen your mind, body, and soul.](#)



Push the boundaries of the electronic edition ... with Sheridan Dynamic Editions.



Gain instant, meaningful data on readership, ad effectiveness, and demographics. You can work smarter with advertisers and contributors to increase readership and increase revenue.

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**Sheridan in the News**

Check out the latest [news-worthy releases](#) from the Sheridan companies!

**Above and Beyond**

Sheridan prides itself on customer service. [Read how](#) we've recently gone above and beyond to ensure the success of a client.

**Where to Meet Us**

Connect with Sheridan! View our planned attendance at [upcoming industry events.](#)

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