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Push the boundaries of the electronic edition ... with Sheridan Dynamic Editions.



Gain instant, meaningful data on readership, ad effectiveness, and demographics. You can work smarter with advertisers and contributors to increase readership and increase revenue.

Contact us for a no-cost example.

**Working Smarter**

**Color 101: Getting the Blues**

Let's investigate one of the most common printing issues: **keeping blues from becoming purple.**



**Need to Know**

**Discover 5 Trends for a Better Association Website**

A great website is critical for attracting and retaining your association's members. But making sure your website keeps up with current online trends and best practices is easier said than done, right? **Not with the help of our most recent webinar.**



**Industry Innovation**

**It's a Book! It's a Magazine!  
It's a ... Bookazine!**

Are newsstand copies a dead end? Not by a long shot. Publishers continue to find creative and profitable ways to **bring readers to their valuable content.**



**Publisher Solutions**

**The Easiest Way to Bring Your Print Pages to Life**

Publishers and readers alike love print, but they're also embracing digital content. As publishers look for ways to connect the two and keep readers engaged in both media, augmented reality (AR) is proving to be a fun, useful tool. **Now, Sheridan Technology Lab lowers the barriers to help publishers adopt AR.**



**Life Savers**

**Is Your Brain Already Maxed Out?**

Not even close! Build your brain power **by learning something new.**



**Sheridan in the News**

Check out the latest **newsworthy releases** from the Sheridan companies!

**Above and Beyond**

At Sheridan, we pride ourselves on customer service. **Read how** we've recently gone above and beyond to ensure the success of a client.

**Webinar**

Reality Check! Should Augmented Reality Play a Role in Your Print Magazine? **Find out with this informative webinar.**

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