



Register

This newsletter is brought to you by:

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Working Smarter

5 Resolutions from the Niche Magazine World

All publishers can learn from each other, and niche magazine publishers in particular have a lot to offer. The team at Niche Media offers ideas you can use to [get the new year off to a great start for your publication.](#)



Need to Know

USPS: Changes to Prices and Promos in 2013

In the magazine publishing business, it's important to closely monitor what's happening at the United States Postal Service (USPS). There are several [key items you need to be aware of for 2013.](#)



Industry Innovation

You're Just One Webinar Away from Seamless Automation

Space is limited, so don't miss your opportunity to see an eye-opening demonstration of the power of Virtual Publisher. Here's the scoop on [the most exciting webinar of the season.](#)



Publisher Solutions

Belly-Up for Ad Revenue

Are you using belly bands for mailing your magazines? If not, you're passing up a great opportunity to give your advertisers more exposure. And [Sheridan Magazine's belly bander machine](#) makes the banding process quicker and less expensive.



Life Savers

Spreading Holiday Cheer: It Starts with You!

Do you need a little help catching the holiday spirit? No worries. We have you covered with these [very merry tips.](#)



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Above and Beyond

Sheridan Magazines takes pride in its customer service. [Read how](#) employees have recently gone above and beyond to ensure the success of a client.

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