



Register

We hope you enjoy this issue of *Register*. Please feel free to [contact us](#) with any questions or comments.

This newsletter is brought to you by:
Susan Parente
susan.parente@sheridan.com

Working Smarter

Mobile Editions Are in Your Future. Are You Prepared?

You know you need to make the move to mobile editions, but what do you need to know to make the plunge? [These tips and best practices](#) will help ease the transition to digital editions and mobile apps.



Above and Beyond

Sheridan Magazines takes pride in its customer service. [Read how](#) employees have recently gone above and beyond to ensure the success of a client.

Need to Know

Branded Content: Moving Beyond the Simple Ad

Are you overlooking the opportunities that branded content and content marketing offer to you and your advertisers? If you are, [your advertisers may be overlooking you.](#)



Where to Meet Us

Connect with Sheridan Magazines! [View our planned attendance at upcoming industry events.](#)

Industry Innovation

Your Virtual Presence Is Requested at Our Trade Show

Are you avoiding industry trade shows because of the expense? Don't disregard this important marketing tool — just opt for virtual. Virtual trade shows let you [connect with others in your industry](#) without the expense and travel hassles.



Connect With Us

It's easier than ever to communicate with Sheridan Magazines. [Join us on our social media sites.](#)

Publisher Solutions

Sheridan Webinars: A Learning Tool to Address Your Publishing Efforts

Need a convenient and inexpensive way to keep up with current publishing technologies? Sheridan is launching a [new webinar series](#) geared to give you what you need to know.



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Life Savers

What Happened to That New Year's Resolution?

Like many people, you probably resolved to make a change in your life with the beginning of the new year. And you may now be wondering what happened to that resolve. [Here are a few tips to help you get back on track.](#)

