



Register

Dear Valued Reader,

We hope you enjoy this issue of *Register*. Please feel free to [contact us](#) with any questions or comments.

This newsletter is brought to you by:

Susan Parente
susan.parente@sheridan.com

Working Smarter

Are Social Media Working for You?

Facebook, Twitter and LinkedIn offer tremendous marketing and promotional opportunities. [Do you know how to take advantage of these tools?](#)



Above and Beyond

Sheridan Magazines prides itself on customer service. [Read how](#) we've recently gone above and beyond to ensure the success of a client.

Need to Know

Postal Reform: How Will It Affect Magazine Delivery?

The USPS is in trouble, and Congress is set to act. What do the proposed delivery changes and rate increases mean for publishers — and [what can you do to mitigate the effects?](#)



Where to Meet Us

Mix and mingle with Sheridan Magazines! [View our upcoming event calendar.](#)

Industry Innovation

Streamline Ad Production Workflows

SendMyAd is a web portal that lets magazine publishers and their advertisers simplify the ad production process. [See how this tool can benefit your publishing operations.](#)



Share Your Success

Have you streamlined processes, blazed new trails or figured out how to do something better or cheaper? [We want to hear about it!](#)

One-on-one Consult

Here is an opportunity for [no-cost professional advice](#). Our digital services manager will help you take advantage of new media possibilities.

Publisher Solutions

How Are Your Peers Using New Media?

Sheridan Magazines offers a White Paper filled with practical advice for maintaining [best practices for content production](#) on multiple screen types.



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Life Savers

Before You Send: Eight Email Etiquette Tips

Make sure your company doesn't lose its professional image because of [unprofessional email practices.](#)



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