



Volume 9, Issue 3

FrontMatter



Working Smarter

Industry News & Trends

Did You Know?

Sheridan Solutions

Book Smart



In This Issue:

Are You Ready to Go International with Your Titles?

Industry Trends and Fluctuations Revealed

Why Print Still Looks Like a Survivor

Just Hear Those Sales Bells Jingling

Events

Join us this fall at [these upcoming events](#).

Video

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Webinars

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This newsletter is brought to you by: Laura Baker
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Working Smarter

Are You Ready to Go International with Your Titles?

Many publishers and authors find great success by broadening the market for their books by selling rights to foreign publishers. Here are a few considerations to keep in mind when [moving to the international market](#).

Did You Know?

Why Print Still Looks Like a Survivor

Print remains the medium of choice for readers who want to [engage with, study, and recall content](#).

Industry News & Trends

Industry Trends and Fluctuations Revealed

BookStats, Nielsen Books & Consumers, R.R. Bowker, and Publishers' Weekly data helps publishers [grasp industry trends and plan for the future](#).

Sheridan Solutions

Just Hear Those Sales Bells Jingling

Ready or not, it's time to get ready for [online sales this holiday season](#).

Book Smart

"What really knocks me out is a book that, when you're all done reading it, you wish the author that wrote it was a terrific friend of yours and you could call him up on the phone whenever you felt like it. That doesn't happen much, though."

— J.D. Salinger, *The Catcher in the Rye*



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